

MEET OUR TEAM

EQUALS9 BOARD OF DIRECTORS



ANDERSON VASCONCELOS SOUTO

Founder & CEO- Chief Executive Officer at Equals9 Group

Founder and CEO, Anderson grew up in the outskirts of the south west of Brazil, from a humble family he had to create his own opportunities, by doing so, he acquire his best asset, the ability to teach himself. Later as a self taught polyglot, he traveled the world as an international guest service officer, focused on problem resolution, became a blockchain market analyst in 2017. Using his self teaching skills to go deep into the financial and investment services, he created from scratch, an unique company, using the combination of traditional financial business and disruptive technology, such as blockchain, to innovate, transform, educate and, above all, create new opportunities.

✉ anderson@equals9.com



GRACIELE NAIANA DE ARAÚJO BATISTA

CFO - Chief Financial Officer & Administrative at Equals9 Group

Bachelor's in Computer Science from Centro Universitário Adventista de São Paulo, MBA in Financial Management from Unialphaville, with 15 years of experience Management, implementation, training, analysis and support of GRP-type IT systems, with current focus on Finance and Startup administration, in particular the Equals9 Group.

✉ gracielenaiana@equals9.com



ALEX ROMÁRIO CARVALHO PINHEIRO

CLO- Chief Legal Officer & Compliance at Equals9 Group

Bachelor's in Law and Lawyer from Universidade Do Triângulo Mineiro, Executive MBA in Coaching, working in the areas of Compliance, Process Auditing, Litigation/Advisory, Business and Contractual Law, focusing on the legalization of Cryptocurrencies & Startups, in particular, the Equals9 Group. Registered with the Brazilian Bar Association N° 185.106.

✉ alex@equals9.com



DIONES ALEXANDRE RODRIGUES

COO- Chief Operating Officer at Equals9 Group

Graduating in Accounting, working in Implementation, Planning and Coordination of Projects and People Management at the Equals9 Group, Administrative Consultant, focusing on Tax Audit of Companies Investor in Fixed Income and/or Variable Markets.

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EQUALSSPORT & EQUALSVENUE TEAM

BOARD OF DIRECTORS & ADMINISTRATION



LEONARO ROBERTO ARAÚJO DE LIMA

CEO- Chief Exective Officer at EqualsSport

Bachelor's in Physical Education and Specialist in Events. Team Building O.D.I training and experiences. Specialist in Cultural Events ELOIN (São Paulo). 15 Years in Team and Event Management (Hospitality and Business). Creator of Home Gaming 2019 (Esports event organizer company). Responsible for transmitting the EqualsSport Culture, Developing and Conducting strategy and operations plans, identifying opportunities, business and evaluating feasibility, monitoring and contributing to the evolution of Equalsport's sectors and employees.

✉ leonardo@equals9.com



PAULO HENRIQUE CHIOZZANI OLIVEIRA

COO-Cheif Operating Officer at EqualsSport

Bachelor's in Information Systems from Universidade UNIESP - FAMA, acting in the areas of technology, event organization in the E-Sports universe with a focus on operational, strategic planning, project implementation and people management at EqualsSport.

✉ chiozzani@equals9.com



JOÃO PEDRO MARTINS GONÇALVES

Operational Manager at EqualsSport

He started his professional journey at the age of 14, with experience as an administrative assistant, organizational management and interpersonal communication. Studies focused on Startups and Blockchain technology. Former professional esports player, for League of Legends and Rainbow Six Siege teams, his first contact with Equals9 was at Hive Jogos, a subsidiary of Holding Equals9, where he worked as an attendant, event management and stock organizer, is currently Junior Operations Manager at EqualsSport.

✉ joao@equals9.com



RAYLLENE REZENDE DOS SANTOS

Administrative EqualsVenue

Bachelor's in Civil Engineering from Faculdade ESAMC de Uberlândia, member of the Regional Council of Engineering and Agronomy - CREA 21.440-9 D/MG. Post-graduated, with an MBA in Marketing and an MBA in Project Management. Expertise in the area of project management and quality, administrative/financial responsible for equalsvenue operations, leading with the parent company the best strategies for the viability of the Equalsvenue platform.

✉ equalsvenue@equals9.com





FABRÍCIO ALVES PEREIRA

Financial Controller at Equals9 Group

Bachelor's in Civil Engineering from Centro Universitário Uniaraguaia, working in Accounting, Finance, Tax areas, focusing on planning, organization and economic development based on accounting information. Focus on ensuring that the company's resources are invested in the right way and extracting and consolidating data that assist in the decision-making of the Equals9 Group.

✉ controladoria@equals9.com



ANGÉLICA PATRICIA VASCONCELOS SOUTO

Administrative & Financial Manager at Equals9 Group

Bachelor's in Business Administration from Unipac University and Anhaguera, he has been working in the administrative and financial area for 10 years with an emphasis on people management, budget management. Focus on cost reduction and process improvement. Constant search for professional development with the objective of growth, prioritizing assertiveness and quality of the administrative and financial resources of the Equals9 Group.

✉ angelica@equals9.com



JOSÉ MACIEL FRANCISCO DA SILVA

Accountant at Equals9 Group

Bachelor's in Accounting Sciences, Accountant from the State University of Alagoas, MBA in Tax Management, MBA in Controllershship and Financial Management, working in the Tax, Accounting, Legalization of Companies, Personnel and Administrative Department, Tax management of ancillary obligations of Cryptocurrencies, with registration with the Regional Accounting Council N° MG 124204-O.

✉ contabilidade@equals9.com



FÁBIA CAROLYNNE AMORIM DA SILVA

Accounting Assistant at Equals9 Group

Graduating in Business Administration at Unifacvest University, working in the Tax, Accounting, Personnel Department, Financial Administrative and Inventory Management, fiscal monitoring of ancillary obligations of Cryptocurrencies and other matters related to the accounting of the Equals9 Group.

✉ adm@equals9.com



HELEN PEREIRA DA SILVA

Administrative Analyst at Equals9 Group

Bachelor's in Financial Management from Anhanguera College, working in the administrative and financial area with a focus on accounts payable and receivable, collections and settlement of accounts. In order to grow professionally and collaborate with my knowledge and skills to strengthen the Equals9 Group.

✉ adm@equals9.com





LEONARDO PEREIRA ROCHA MOREIRA

Legal Advisor in the CVM process

Managing Partner at Rocha Advogados. Experience in advising professionals and companies, in line with market policies, working in the areas of negotiation, companies (Ltda and S.A.), mergers and acquisitions (M&A), tax planning and management, credit policy (credit securities), property intellectual property, commercial contracts, electronic law, data protection (LGPD and GDPR), judicial recovery, bankruptcy and judicial administration. Acting in litigation, hearings and oral arguments in State/Regional, Superior and Supreme Courts. Advisor in the process of Official Exemption of the Securities and Exchange Commission (CVM) regarding the EQ9 usage token of the Equals9 Group.

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LORRAINE CAROLINE SOUZA CAMPOS

Juridical analyst at Equals9 Group

Bachelor's in Law and Lawyer from Universidade do Triângulo Mineiro, working in the areas of Business, Civil, Contractual, and Industrial Property Protection, with exclusive dedication to legal and contractual procedures undertaken by the Equals9 Group, being also technically responsible for the Registration sector of Trademarks and Patents. Registered with the Brazilian Bar Association No. 189,813.

✉ juridico@equals9.com



KELLY DE MELO

Compliance Officer at Equals9 Group

Bachelor's in Law. BA in Linguistics, Languages & Literature. Postgraduate in Legal Interpreting. Master's in International Relations. Expert in translation, simultaneous and consecutive interpreting, teaching and compliance. Currently, working with efforts with the legal and Compliance team of the Equals9 Group.

compliance@equals9.com





PULL UP TECNOLOGIA LTDA

Contracted Software Development Partner of the Equals9 Group

A world where technology is the lever that drives business. At Pull Up we want to bring digital transformation to everyone: businesses, people and lives. That's why we are a software house that believes in people and technology to transform and innovate. We want to develop more than systems, we want to create solutions and tools that expand the potential of our partners and their businesses. As in a chain, we see Pull Up as a link for the evolution of your business through digital solutions. The human ability to imagine, solve and develop is in each of our works and projects. And our purpose is to have a human vision to deliver technologies that transform not only our customers, but also people. Help, facilitate, simplify and digitize. It's what moves the people of Pull Up.

✉ contato@pullup.tech



PEDRO HENRIQUE BUFULIN DE ALMEIDA

Developer Leader at Equals9 Group
Full-Stack

Graduating in Computer Science at the Federal University of Uberlândia, specializing as a full-stack developer, running for 2 years the development of smart contracts in EVM networks, with application in various software already developed, being also responsible for the technology team of the group Equals9, as well as an incessant contributor to the creative direction and innovation team of the EqualsSport and EqualsVenue platforms.

✉ devteam@equals9.com



LEANDRO FONTELLAS LAURITO

Developer at Grupo Equals9
Back-End/ Front -End

Graduating in Computer Science, React, Nodejs and Solidity Developer, working in the areas of creation of new components, layouts, hooks, providers, interaction with smart contracts and external API's, implementation of automatic tests, creation of new modules for API and also in the maintenance and creation of new smart contracts, with direct application on the platforms of the Equals9 Group.

✉ devteam@equals9.com



WESLEY JUAN CABRAL LANDIM

Designer & Developer Webflow
at Grupo Equals9

With a mission to improve the lives of people in need, during my volunteer service I learned to influence people and increased my ability to learn quickly. Some time later I became a specialist in Fixed Income Investment by CVM and UI Designer & Webflow Developer. With these skills I was able to fully understand the real needs of the Equals9 Group, in view of the need to spray Token EQ9 to create its market. I actively work on the redesign of the Equals9 Site and the pages of the EqualsVenue and EqualsSports platforms.

✉ devteam@equals9.com





Brand Consulting

Contracted Partner for Brand Development of the Equals9 Group

It is a fact that we live in a volatile, uncertain, complex and ambiguous world. Just look at the news to conclude this. A lack of clarity about your brand not only distracts people, it hurts your business. It is in this context that MENDES emerges. We are a branding consultancy focused on brand positioning. We exist for people and companies that believe in the value of their brands and need to take their business to the next level. Unlike other consultancies, our methodology brings clarity about the business, brand and communication, because we believe that businesses perform better when there is an alignment between everything they offer and the way they are perceived by the market. Thus, in an uncertain context full of obstacles for entrepreneurs and businessmen, we will have brands with clarity about their businesses, the value they deliver and, above all, about the place they occupy in people's minds and hearts.

✉ contato@mateusmendes.com



AMANDA MENDES

CEO- Chief Executive Officer at Mendes Design

"Strategic thinking is what makes each of our decisions a step towards success. Basically, what I really like is to contribute, learn and teach. Whatever the challenge, we will make it happen!" An accomplished, creative and multipotential leader, Amanda has in her professional background experiences in the most diverse areas of knowledge. Graduated in Publicity and Propaganda, she believes that branding, strategy and communication exist beyond the business world, they are means to build bridges, especially between people.

✉ amanda@wearemendes.com.br



MATEUS MENDES

COO- Chief Operating Officer at Mendes Design

"Ever since I was a child I was destined to create. Meeting the universe of brands, positioning and strategy, made me understand how and especially why to create". Graphic Designer by training, specialist in Marketing Management and Project Management, Mateus deepened his knowledge in Branding and Brand Strategy and, for 9 years, has combined form and function to transform the essence of people and companies into brands with direction, feeling and intelligence.

✉ mateus@wearemendes.com.br



PEDRO HENRIQUE SILVA

Marketing Manager at Equals9 Group

Bachelor's in Advertising and Marketing, working in the digital area for 10 years. Marketing Manager and B2C/B2B e-commerce specialist. User behavior analysis and CRM development, with the application of works in the Equals9 Group.

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